

## **REMARKS**

Claims 1, 6-8, 14-16 and 19-38 are currently amended and claims 1-38 remain in the Application for consideration. In light of the following discussion, Applicant respectfully requests reconsideration and allowance of the subject Application.

### **§ 101 Rejections**

Claims 1-15, 25-33 and 37-38 stand rejected under 35 U.S.C. § 101 for allegedly failing to recite statutory subject matter. While Applicant respectfully disagrees with these rejections, Applicant has nonetheless amended the claims as discussed and agreed to during the Examiner Interview. Accordingly, Applicant respectfully requests that the rejections under § 101 be withdrawn.

### **§ 112 Rejections**

Claim 8 stands rejected under 35 U.S.C. § 112, first paragraph. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 8 in the interest of advancing prosecution of this Application.

Claims 1-38 stand rejected under 35 U.S.C. § 112, second paragraph. Without conceding the propriety of these rejections, Applicant has nonetheless amended the claims in the interest of advancing prosecution of this Application.

## **§ 102 Rejections**

Claims 1-2, 8-10, 16-19, 25-28 and 34-38 stand rejected under 35 U.S.C. § 102(b) for allegedly being anticipated by Batch Launcher 1.0, available at www.simtel.net, written by Nikolay Enin (hereinafter “Enin”).

## **The Claims**

**Independent claim 1** is amended, and as amended recites a user interface displayed on a display device, comprising [added language is indicated in underline]:

- a desktop environment selected from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona;
- a selectable control configured to initiate that multiple applications start together and in response to a single user input; and
- selectable configurations each configured for a user selection to designate a multiple application start-up configuration.

The Office has rejected claim 1 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 1 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 1 for at least the reason that Enin fails to disclose or suggest all of the features of claim 1. Specifically, Enin neither discloses nor suggests the feature of:

- a desktop environment selected from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 1 and claim 1 is allowable.

**Claim 2** depends from claim 1 and thus is allowable as depending from an allowable base claim. This claim is also allowable for its own recited features, which, in combination with those recited in claim 1, are neither disclosed nor suggested by the reference of record.

**Independent claim 8** is amended, and as amended, recites a user interface displayed on a display device, comprising [added language is indicated in underline]:

- a desktop environment selected from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona; and
- a user interface selectable control configured for user selection to start multiple application programs together and in response to a single user input.

The Office has rejected claim 8 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 8 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 8 for at least the reason that Enin fails to disclose or suggest all of the features of claim 8. Specifically, Enin neither discloses nor suggests the feature of:

- a desktop environment selected from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 8 and claim 8 is allowable.

**Claims 9-10** depend from claim 8 and thus are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features, which, in combination with those recited in claim 8, are neither disclosed nor suggested by the reference of record.

**Independent claim 16** is amended, and as amended recites a method, comprising [added language is indicated in underline]:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona;
- receiving a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user input; and
- starting the multiple applications in response to receiving the user selection.

The Office has rejected claim 16 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 16 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 16 for at least the reason that Enin fails to disclose or suggest all of the features of claim 16. Specifically, Enin neither discloses nor suggests the feature of:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 16 and claim 16 is allowable.

**Claims 17-19** depend from claim 16 and thus are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features, which, in combination with those recited in claim 16, are neither disclosed nor suggested by the reference of record.

**Independent claim 25** is amended, and as amended recites one or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to [added language is indicated in underline]:

- process a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona;
- process a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user input; and
- start the multiple applications in response to receiving the user selection.

The Office has rejected claim 25 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 25 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 25 for at least the reason that

Enin fails to disclose or suggest all of the features of claim 25. Specifically, Enin neither discloses nor suggests the feature of:

- process[ing] a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 25 and claim 25 is allowable.

**Claims 26-28** depend from claim 25 and thus are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features, which, in combination with those recited in claim 25, are neither disclosed nor suggested by the reference of record.

**Independent claim 34** is amended, and as amended recites a method, comprising [added language is indicated in underline]:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona;
- receiving multiple user selections each configured to initiate an application program;
- receiving a single user input to initiate multiple application programs, each of the multiple application programs corresponding to one of the multiple user selections; and
- starting the multiple application programs together and in response to the single user input.

The Office has rejected claim 34 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has

nonetheless amended claim 34 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 34 for at least the reason that Enin fails to disclose or suggest all of the features of claim 34. Specifically, Enin neither discloses nor suggests the feature of:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 34 and claim 34 is allowable.

**Claims 35-36** depend from claim 34 and thus are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features, which, in combination with those recited in claim 34, are neither disclosed nor suggested by the reference of record.

**Independent claim 37** is amended, and as amended recites one or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to [added language is indicated in underline]:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona;
- receive multiple user selections each configured to initiate an application program;
- process a single user input to initiate starting multiple application programs together, each of the multiple application programs corresponding to one of the multiple user selections; and

- start the multiple application programs in response to receiving the single user input.

The Office has rejected claim 37 as allegedly being anticipated by Enin. While Applicant respectfully disagrees with this rejection, Applicant has nonetheless amended claim 37 to clarify its recited subject matter. Accordingly, Applicant submits that Enin fails to anticipate claim 37 for at least the reason that Enin fails to disclose or suggest all of the features of claim 37. Specifically, Enin neither discloses nor suggests the feature of:

- receiving a user selection of a desktop environment from a plurality of desktop environments associated with a user, each of the plurality of desktop environments corresponding to a different user persona.

This feature is simply missing from Enin. Accordingly, and at least for this reason, Enin fails to anticipate claim 37 and claim 37 is allowable.

**Claim 38** depends from claim 37 and thus is allowable as depending from an allowable base claim. This claim is also allowable for its own recited features, which, in combination with those recited in claim 37, are neither disclosed nor suggested by the reference of record.

### **§ 103 Rejections**

Claims 3-7, 11-15, 20-24 and 29-33 stand rejected under 35 U.S.C. § 103(a) as allegedly being obvious over Enin.

**Claims 3-7** depend from claim 1 and the Office has rejected these claims as allegedly being obvious over Enin. However, as explained above, Enin fails to



disclose or suggest all of the features recited in claim 1. The Office's rejection of claims 3-7 fails to remedy this deficiency. Accordingly, and at least for this reason, a prima facie case of obviousness with respect to claims 3-7 cannot be established based on Enin and these claims are allowable.

**Claims 11-15** depend from claim 8 and the Office has rejected these claims as allegedly being obvious over Enin. However, as explained above, Enin fails to disclose or suggest all of the features recited in claim 8. The Office's rejection of claims 11-15 fails to remedy this deficiency. Accordingly, and at least for this reason, a prima facie case of obviousness with respect to claims 11-15 cannot be established based on Enin and these claims are allowable.

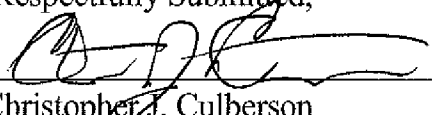
**Claims 20-24** depend from claim 16 and the Office has rejected these claims as allegedly being obvious over Enin. However, as explained above, Enin fails to disclose or suggest all of the features recited in claim 16. The Office's rejection of claims 20-24 fails to remedy this deficiency. Accordingly, and at least for this reason, a prima facie case of obviousness with respect to claims 20-24 cannot be established based on Enin and these claims are allowable.

**Claims 29-33** depend from claim 25 and the Office has rejected these claims as allegedly being obvious over Enin. However, as explained above, Enin fails to disclose or suggest all of the features recited in claim 25. The Office's rejection of claims 29-33 fails to remedy this deficiency. Accordingly, and at least for this reason, a prima facie case of obviousness with respect to claims 29-33 cannot be established based on Enin and these claims are allowable.

## **Conclusion**

All of the claims are in condition for allowance. Accordingly, Applicant requests a Notice of Allowability be issued forthwith. If the Office's next anticipated action is to be anything other than issuance of a Notice of Allowability, Applicant respectfully requests a telephone call for the purpose of scheduling an interview.

Dated: 8/20/2007

Respectfully Submitted,  
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